

# Stunning AND Brilliant EVENTS

*Our Signature is Style  
Our Passion: Perfection*



*Wedding & Event Planning*  
*{ Charlotte, NC, Myrtle Beach, SC + Beyond }*

# About



*Jacquie Horne*

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Born & raised in Chatham, Massachusetts, a small town on Cape Cod, Jacquie has a wide range of event knowledge across the North Eastern seaboard, to North Carolina and as far as California.

She has seen first hand the precision and elegance of event planning having spent many years in the hospitality industry. Jacquie attributes most of her learning and expertise to her time with Discovery Land Company, a high-end country club developer, that taught her how to execute prestigious events in a first class fashion with the highest regard to customer service.

After attending Western Carolina University, Jacquie fell in love with the South, and settled in Charlotte, NC where she currently resides.

Jacquie is partnered with Sara McCall, founder & CEO of Stunning & Brilliant Events of Myrtle Beach, SC. While each runs their individual locations in Myrtle Beach & Charlotte, together, Sara & Jacquie can cover the CAROLINAS and Beyond!

We offer full-service event planning, partial planning and day of coordination. We can create an event that truly defines your style and budget. Sara, Jacquie & their staff are here to help guide you to your perfect day. We have worked with some of the most respected vendors in the south and will rely on those relationships to ensure a seamless and unforgettable event.

# Fun Facts

Organization is my brilliance; I thoroughly enjoy organizing and prioritizing

- I love chocolate, ice cream, coffee & calendars
- I am personable goal oriented & absolutely love a challenge
- I am a lover of all animals
- I love horseback riding, snowboarding, the beach, family, friends, football season and all things outdoors!
- I have lived in MA, CA, SC & NC
- If I'm not running around an event in flats, I love a pretty pair of high heels



*Visit our website to meet the TEAM!*

# FAQ



## **Why hire a wedding planner?**

- We Save Time & Energy
- We Save You \$\$
- We keep you Organized & on track
- We are the go-to person
- We create timelines & layouts
- We are Creative
- We save relationships
- We make Dreams into Reality
- We know what works & what doesn't work :)
- Creative Solutions
- Minimize the Stress & Maximum the FUN!!

## **How do I know which wedding planner to choose?**

Your wedding is a costly and highly emotional event. Because of this you should select a planner that you feel will be a partner that will understand you, your communication style, and will be true to your vision.

## **I have a clear vision and only need help in a few areas; does S & B Events offer that type of service?**

We offer a wide range of services. Some brides may only need introductory consultation while another may want the ultimate in assistance. S & B Events will gladly schedule a complimentary consultation and help you decide what services will meet your needs and budget.

## **I am worried that a wedding planner will not listen to my ideas, what if we disagree?**

We work for you. Certainly we bring what we have found to be successful to you, but we want your celebration to be customized and to represent you. Your guests should arrive and think how much the events reflect the bride and groom, not who the planner was. In fact some of our favorite parts of past celebrations have come from our clients initial ideas!

## **Do you offer any free advice?**

Yes! We love to provide tips and advice to all engaged couples. We know we can't work for everyone, but we want everyone to enjoy the planning process. We publish these tips on our blog, through email newsletters and we also offer free info sessions, usually once a quarter. The topics we teach are how to find your key vendors, key details of a wedding budget and stunning reception details. Please visit our blog to subscribe to it and be sure to follow us on facebook.

## **Are all the photos on your website from weddings you've worked on?**

Absolutely! We've been fortunate to work with many photographers and they have been kind enough to share their work with us.

## **I'm on a tight budget and don't think I can afford a wedding planner.**

In reality, you will often save money by hiring S & B Events to help you plan the wedding. By having connections with various vendors, the savings can be passed on to you. A wedding planner can be worked into any budget, especially if the bride and groom are too busy to figure out the details. You are paying for peace of mind.

## **What if I only want help right before the big day?**

S & B Events offers our "Stunning Day" planning package that takes the last minute stress off of you. We will confirm all your vendors for the wedding and be available for the rehearsal and day of to coordinate all the activities.

## **I've searched everywhere and can't seem to find the right location for my wedding. Are there any unlisted locations?**

As professional wedding planners, S & B Events has access to locations that are not advertised, private, or "members only." We can help you find the ideal place for your wedding day that will delight your guests since it's someplace they have never visited before.

## **There are so many choices for vendors, how can I ensure I am hiring the right ones?**

It's easy to get overwhelmed by all the ads in magazines and online. The photographer with the largest ad budget isn't necessarily the one with the best work. It is helpful and time saving to hire S & B Events. We only work with vendors that we stake our reputation on. They have high quality work and top notch customer service. Additionally, you don't have to spend a month finding the perfect florist. We set up your appointments and you can decide within days.

## **I don't like negotiating, but I want to get the best price. How do I know I'm getting a fair deal?**

There are many emotions during the wedding planning process, haggling for a good deal can be hard when you are so invested. S & B Events will negotiate on your behalf to lower your costs and help cut fees that are often "add ons". We look through all the contracts to find ways to save you money. We know how quickly it can add up.

# *Next Steps & Full Planning*

- Signed Contract & Deposit \_\_\_\_\_
- Budget Tracking Chart \_\_\_\_\_
- Vendor List \_\_\_\_\_
- Questionnaire \_\_\_\_\_
- Send Book Out \_\_\_\_\_
- Venue Research \_\_\_\_\_
- Pinterest \_\_\_\_\_
- Dress Shopping \_\_\_\_\_
- Bride Shoes \_\_\_\_\_
- Bride Veil \_\_\_\_\_
- Bride Earrings \_\_\_\_\_
- Bridesmaids Dresses \_\_\_\_\_
- Shoes \_\_\_\_\_
- Earrings \_\_\_\_\_
- Tux \_\_\_\_\_
- Room Block \_\_\_\_\_
- Create Wedding Website \_\_\_\_\_
- Photography \_\_\_\_\_
- Officiant \_\_\_\_\_
- Catering/Food \_\_\_\_\_
- Bar \_\_\_\_\_
- Videographer \_\_\_\_\_
- Cake \_\_\_\_\_
- Grooms Cake \_\_\_\_\_
- Florist \_\_\_\_\_
- Lighting \_\_\_\_\_
- Linens \_\_\_\_\_
- Rentals \_\_\_\_\_
- Chairs \_\_\_\_\_
- Save The Date \_\_\_\_\_
- Invitation \_\_\_\_\_
- Welcome Bag \_\_\_\_\_
- Programs \_\_\_\_\_
- Wedding Signs \_\_\_\_\_
- Favors \_\_\_\_\_
- Ceremony Music \_\_\_\_\_
- Cocktail Music \_\_\_\_\_
- Ceremony Song List \_\_\_\_\_
- Reception Song List \_\_\_\_\_
- Band/ DJ \_\_\_\_\_
- Hair & Makeup \_\_\_\_\_
- Garter \_\_\_\_\_
- Cake Cutting /flutes/cake topper \_\_\_\_\_
- Rehearsal Time \_\_\_\_\_
- Rehearsal Dinner \_\_\_\_\_
- Transportation \_\_\_\_\_
- Exit Car \_\_\_\_\_
- Plan B \_\_\_\_\_
- Permit \_\_\_\_\_
- Marriage License \_\_\_\_\_
- Extras \_\_\_\_\_
- Extras \_\_\_\_\_
- Extras \_\_\_\_\_
- Extras \_\_\_\_\_
- Subject of Email \_\_\_\_\_
- Exclusive Folder in Email \_\_\_\_\_
- Design/Decor/Color \_\_\_\_\_
- Layout/Flow \_\_\_\_\_
- Reviews {Google/Knot/Wedding Wire }
- Contact Vendor 4 weeks prior
- Send Timeline/Final Layout 3 weeks prior
- 2 S & B Assistants day of
- Rehearsal (2hrs)
- Day of ( up to 12hrs)
- Monday- Friday Email/Phone

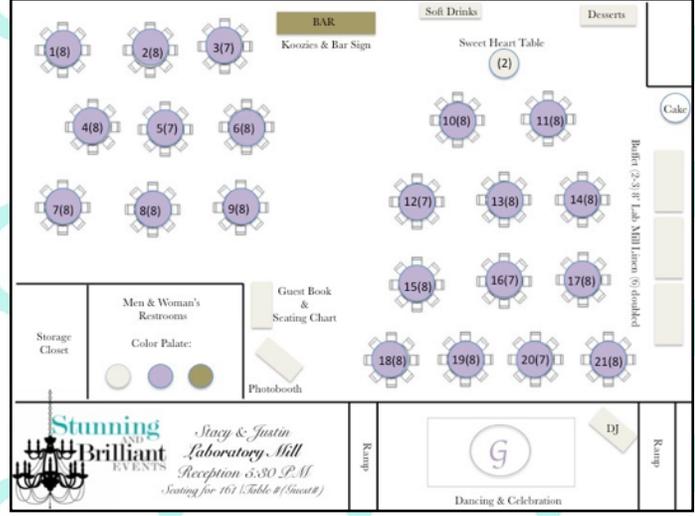


Stunning  
AND  
Brilliant  
EVENTS

# Vision & Inspirations

Styled Shoots  
/ Engagement / Bridal /

Design Services



## Birthdays



# Packages

## Yes to "I DO" {Package 1}

From the moment you are engaged until you are on your honeymoon, Stunning & Brilliant Events provides full service wedding coordination and consultation for the busy bride and groom. We begin by finding a wonderful location for your reception, and ceremony, creating a master to do list and talking about your budget. S&B Events is involved with securing the vendors for your event as well as helping with design and decor. We will be there throughout your entire engagement to assure that you are on schedule for a STUNNING day.

- (5) 2 hour consultation with bride and groom
  - Meeting with each vendor (up to 5 meetings and 2 hours with each vendor)
  - Secure Venue/Vendors
  - Vendor List
  - To-Do List
  - Room Block { Out of Town Guest }
  - Design/Decor/Color/Theme
  - Unique Ideas
  - Layout of Ceremony/Reception
  - Timeline/Flow
  - Selection of colors/bridesmaid dresses & tux
  - Includes a Towel Wrap with your new last name monogrammed
  - Up to 120 hours
- (Includes Package 3)

-If the entire wedding budget exceeds 50K for Package 1 we will then charge a flat rate of 10% -

## Tying the Knot {Package 2}

This package is for the bride that has plenty of time and creativity on her hands but needs some guidance along the way. Stunning & Brilliant Events will get you started in all aspects of your wedding planning. S&B will give you our exclusive timeline that keeps you on track during the entire planning process, which helps you avoid feeling overwhelmed. We will give you ideas along with a list of vendors that we think are the best fit for you. Of course you are always more than welcome to give us a call or email us anytime you need additional help. We will join with you again 6 weeks out from your wedding day.

(Includes Stunning Day Package 3)

- (3) 2 hour consultations with bride and groom
- Exclusive Stunning & Brilliant Timeline
- Research Ideas for wedding & give suggestions
- Vendor List
- To-Do List
- Up to 100 hours

## Stunning Day {Package 3}

This package is for the bride that has planned her special day from start to finish but she needs someone to direct and assist with her on the weekend of her wedding. Stunning & Brilliant Events is here to help with making sure everything is in place, all the vendors are on-site and that you are stress free. We will meet with you at least 4 weeks from your wedding day to gather everything that you've planned (contracts, vendor info, bridal party phone #'s etc). We'll speak to each vendor and let them know that we will handle everything from that point forward. This eliminates the last minute urgent vendor phone calls to you! We'll continue to meet and chat as we get closer to wedding day to make sure that everything is going to be STUNNING.

Up to 40 hours

2 hour consultation with bride and groom 4 weeks prior to wedding date

Call & talk with all vendors and let them know S&B handles everything from this point

A walk through of both the ceremony & reception venue (4 weeks prior)

Prepare a wedding day packet for each vendor (mail a hard copy one week prior to each vendor)

Attend rehearsal (up to 2 hours)

Email all Bridesmaid & Groomsmen detailed agenda 1 week prior

Day of: (Up to 12 hours) assist bride, groom and bridal party with any needs \*\* distribute and pin all flowers\*\* Gather & Disburse all corsages, bouquets, gifts, guest book, favors, meal place cards, bridal portrait, cake knife set, programs etc.

\*\* Bustle wedding gown \*\* Meet with each vendor as they arrive on-site \*\* Oversee venue décor to ensure setting is

STUNNING and just what the bride and groom imagined. \*\* Make sure timeline of the ceremony and reception are

followed \*\* Coordinate toasts, cake cutting, throwing of bouquet and garter, 1st dances, departure of bride/groom, farewell exit/lighting of sparklers \*\* Secure all wedding gifts \*\* Provide wedding day emergency kit ... Yes I can do make up...hair... sew a dress... be a MC... its your day... so make sure it is a Stunning & Brilliant Day!

\*\* Assembly & Steam Iron of Linens/Chair Covers/Ties etc is an additional fee \*\*

## Rehearsal Dinner

- Send Design Questionnaire {clients fill out }
- Visit rehearsal dinner site
- Color Palette
- Create a Pinterest
- Pick out Linens {request swatches}
- Create Reception Layout
- Secure Vendors { up to 5 }
- Setup Day of
- Order Items Needed { Napkins/ Koozies Etc }
- Unique Ideas
- Flower/Decor for Rehearsal Dinner
- Includes Timeline/Agenda for Day of
- up to 40 hours { 8 used for day of }

\*\* all items/decor rentals is additional \*\*

## Design Service

- Send Design Questionnaire { Clients fill out }
- Visit ceremony/reception site
- Color Palette
- Pick out Linens {request swatches}
- Create Ceremony Layout
- Create Reception Layout
- Pick out Bridesmaid dresses
- Pick out Tux
- Unique Ceremony Ideas
- Unique Reception Ideas
- Boutonnieres & Bride/Bridesmaid Bouquets
- Flower/Decor for ceremony
- Flower/Decor for reception
- Rental List to send over to Rental Companies
- Includes Timeline for Day of
- A Wedding that will WOW your guest :)
- up to 30 hours

\*\* all items/decor rentals is additional \*\*

Additional hours will be billed at \$40 an hour.

Design Service is for the bride who is not sure how to bring her colors & style to life.

We are here to create a Stunning & Brilliant Day for you!

# Notes

Additional:  
Assembly of Invitations  
Addressing of Invitations  
Out of town hotel guest packages  
Rehearsal Dinner  
Engagement Parties  
Bachelor Party  
Bachelorette Party  
Programs  
Steam Iron Linens  
Set Up Linens  
Vendor Research  
Venue Research  
Design/Decor  
Clean Up Crew  
& Much Much More...

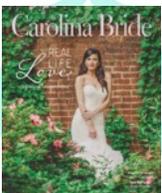
\$1000 deposit to  
secure your day

# Press

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the knot