



Stunning
AND
Brilliant
EVENTS



OUR SIGNATURE IS *Style* OUR PASSION: *Perfection*



Wedding & Event Planning

!Charlotte, NC + Myrtle Beach, SC + Charleston, SC + Cape Cod, MA + Beyond!

About



Jacquie Horne

Born & raised in Chatham, Massachusetts, a small town on Cape Cod, Jacquie has a wide range of event knowledge across the North Eastern seaboard, to North Carolina and as far as California.

She has seen first hand the precision and elegance of event planning having spent many years in the hospitality industry. Jacquie attributes most of her learning and expertise to her time with Discovery Land Company, a high-end country club developer, that taught her how to execute prestigious events in a first class fashion with the highest regard to customer service.

After attending Western Carolina University, Jacquie fell in love with the South, and settled in Charlotte, NC where she currently resides.

Jacquie is partnered with Sara McCall, founder & CEO of Stunning & Brilliant Events of Myrtle Beach, SC. While each runs their individual locations in Myrtle Beach & Charlotte, together, Sara & Jacquie can cover the CAROLINAS and Beyond!

We offer full-service event planning, partial planning and month of coordination. We can create an event that truly defines your style and budget. Sara, Jacquie & their staff are here to help guide you to your perfect day. We have worked with some of the most respected vendors in the south and will rely on those relationships to ensure a seamless and unforgettable event.



Organization is my brilliance; I thoroughly enjoy organizing and prioritizing

- I love chocolates, ice cream, coffee & calendars
- I am personable, goal oriented & absolutely love a challenge
- I am a lover of all animals
- I love horseback riding, snowboarding, the beach, family, friends, football season and all things outdoors!
- I have lived in MA, CA, SC & NC
- If I'm not running around an event in flats, I love a stylish



Visit our website to meet the TEAM!

FAQ

Why hire a wedding planner?

We Save Time & Energy

We Save You \$\$

We keep you Organized & on track

We are the go-to person

We create timelines & layouts

We are Creative

We save relationships

We make Dreams into Reality

We know what works & what doesn't work :)

Creative Solutions

Minimize the Stress & Maximum the FUN!!



How do I know which wedding planner to choose?

Your wedding is a costly and highly emotional event. Because of this you should select a planner that you feel will be a partner that will understand you, your communication style, and will be true to your vision.

I have a clear vision and only need help in a few areas; does S & B Events offer that type of service?

We offer a wide range of services. Some brides may only need introductory consultation while another may want the ultimate in assistance. S & B Events will gladly schedule a complimentary consultation and help you decide what services will meet your needs and budget.

I am worried that a wedding planner will not listen to my ideas, what if we disagree?

We work for you. Certainly we bring what we have found to be successful to you, but we want your celebration to be customized and to represent you. Your guests should arrive and think how much the events reflect the bride and groom, not who the planner was. In fact some of our favorite parts of past celebrations have come from our clients initial ideas!

Do you offer any free advice?

Yes! We love to provide tips and advice to all engaged couples. We know we can't work for everyone, but we want everyone to enjoy the planning process. We publish these tips on our blog, through email newsletters and we also offer free info sessions, usually once a quarter. The topics we teach are how to find your key vendors, key details of a wedding budget and stunning reception details. Please be sure to follow us on social media.

Are all the photos on your website from weddings you've worked on?

Absolutely! We've been fortunate to work with many photographers and they have been kind enough to share their work with us.

I'm on a tight budget and don't think I can afford a wedding planner.

In reality, you will often save money and time by hiring S & B Events to help you plan the wedding. By having connections with various vendors, the savings can be passed on to you. A wedding planner can be worked into any budget, especially if the bride and groom are too busy to figure out the details. You are paying for peace of mind.

What if I only want help right before the big day?

S & B Events offers Month of Coordination that takes the last minute stress off of you. We will confirm all your vendors for the wedding and be available for the rehearsal and day of to coordinate all the activities.

I've searched everywhere and can't seem to find the right location for my wedding. Are there any unlisted locations?

As professional wedding planners, S & B Events has access to locations that are not advertised, private, or "members only." We can help you find the ideal place for your wedding day that will delight your guests since it's someplace they have never visited before.

There are so many choices for vendors, how can I ensure I am hiring the right ones?

It's easy to get overwhelmed by all the ads in magazines and online. The photographer with the largest ad budget isn't necessarily the one with the best work. It is helpful and time saving to hire S & B Events. We only work with vendors that we stake our reputation on. They have high quality work and top notch customer service. Additionally, you don't have to spend a month finding the perfect florist. We set up your appointments and you can decide within days.

I don't like negotiating, but I want to get the best price. How do I know I'm getting a fair deal?

There are many emotions during the wedding planning process, haggling for a good deal can be hard when you are so invested. S & B Events will negotiate on your behalf to lower your costs and help cut fees that are often "add ons". We look through all the contracts to find ways to save you money. We know how quickly it can add up.

{ Next Steps & Full Planning }

- Signed Contract & Deposit_____
- Budget Tracking Chart_____
- Vendor Recommendations _____
- Questionnaire _____
- Venue Research _____
- Pinterest_____
- Dress Shopping_____
- Bride Shoes _____
- Bride Veil _____
- BrideEarrings_____
- Bridesmaids Dresses_____
- Shoes_____
- Earrings_____
- Tux_____
- Room Block _____
- Create Wedding Website_____
- Photography _____
- Officiant_____
- Catering_____
- Bartending Services_____
- Videographer_____
- Cake_____
- Grooms Cake _____
- Florist_____
- Lighting_____
- Linens_____
- Rentals_____
- Save The Date _____
- Invitation_____
- Welcome Bag_____
- Programs_____
- Wedding Signs_____
- Favors (Guests & Wedding Party) _____
- Ceremony Music_____
- Cocktail Music_____
- Reception Music_____

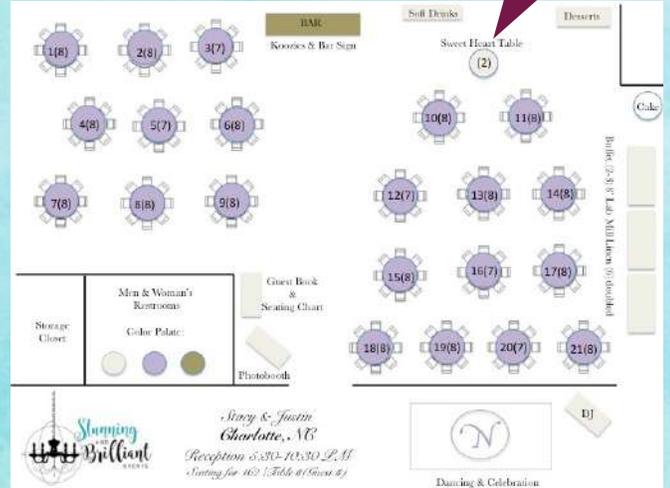
- Band/ DJ_____
- Hair & Makeup_____
- Garter_____
- Cake Cutting /Knife Set/ Flutes/Cake topper_____
- Rehearsal Time_____
- Rehearsal Dinner_____
- Transportation_____
- Exit Car_____
- Plan B _____
- Permits_____
- Marriage License_____
- Extras_____
- Extras_____
- Extras_____
- Extras_____
- Wedding Colors_____
- S&B Exclusive Layout
- S&B Exclusive Timeline



Vision & Inspirations

Styled Shoots
/ Engagement / Bridal /

Design Services



Birthday Parties

Proposals



Packages

Yes to "I DO" {Full Planning}

From the moment you are engaged until you are on your honeymoon, Stunning & Brilliant Events provides full service wedding coordination and consultation for the busy bride and groom. We begin by finding a wonderful location for your reception, and ceremony, creating a master to do list and talking about your budget. S&B Events is involved with securing the vendors for your event as well as helping with design and decor. We will be there throughout your entire engagement to assure that you are on schedule for a STUNNING day.

- (5) 2 hour consultation with bride and groom
- Meeting with each vendor (up to 5 meetings and 2 hours with each vendor)
- Secure Venue/Vendors
- Vendor List
- To-Do List
- Room Block { Out of Town Guest }
- Design/Decor/Color/Theme
- Unique Ideas
- Layout of Ceremony/Reception
- Timeline/Flow
- Selection of colors/bridesmaid dresses & tux
- Includes a Stunning & Brilliant 20oz Yeti Cup
- Up to 120 hours
- { Includes Stunning Day -Month of Coordination }

Tying the Knot {Partial Planning}

This package is for the bride that has plenty of time and creativity on her hands but needs some guidance along the way. Stunning & Brilliant Events will get you started in all aspects of your wedding planning. S&B will give you our exclusive timeline that keeps you on track during the entire planning process, which helps you avoid feeling overwhelmed. We will give you ideas along with a list of vendors that we think are the best fit for you. Of course you are always more than welcome to give us a call or email us anytime you need additional help. We will join with you again 6 weeks out from your wedding day.

- (3) 2 hour consultations with bride and groom
- Exclusive Stunning & Brilliant Timeline
- Research Ideas for wedding & give suggestions
- Vendor List
- To-Do List
- Up to 80 hours

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Our Passion:
PERFECTION



Stunning Day {Month of Coordination}

This package is for the bride that has planned her special day from start to finish but she needs someone to direct and assist with her on the weekend of her wedding. Stunning & Brilliant Events is here to help with making sure everything is in place, all the vendors are on-site and that you are stress free. We will meet with you at least 4 weeks from your wedding day to gather everything that you've planned (contracts, vendor info, bridal party phone #'s etc). We'll speak to each vendor and let them know that we will handle everything from that point forward. This eliminates the last minute urgent vendor phone calls to you! We will continue to meet and chat as we get closer to wedding day to make sure that everything is going to be STUNNING.

Up to 30 hours

2 hour consultation with bride and groom and planner 4 weeks prior to wedding date

Call & talk with all vendors and let them know S&B will handle everything from this point

A walk through of both the ceremony & reception venue (4 weeks prior)

Prepare a wedding day packet for each vendor (mail a hard copy one week prior to each vendor)

Attend rehearsal (up to 2 hours)

Provide a bridal party agenda for the wedding party 1 week prior for you to send out

Day of: (Up to 10 hours) Assist bride, groom and bridal party with any needs **Distribute and pin all flowers** Gather & Disburse all corsages, bouquets, secure gifts, guest book, favors, place cards, table numbers, bridal portrait, cake knife set, programs etc. **Bustle wedding gown** Meet with each vendor as they arrive on-site ** Oversee venue setup to ensure setting is STUNNING and just what the bride and groom imagined. **Make sure timeline of the ceremony and reception are followed** Coordinate toasts, cake cutting, throwing of bouquet and garter, 1st dances, departure of bride/groom, farewell exit/lighting of sparklers...its your day....so make sure it is a Stunning & Brilliant Day!

** Assembly & Steam Iron of Linens/Chair Covers/Ties etc is an additional fee**

{ Your Month of Planner will be determined 6 weeks prior }

Rehearsal Dinner Reception

- Send Design Questionnaire {clients fill out }
- Visit rehearsal dinner site
- Color Palette
- Create a Pinterest
- Pick out Linens {request swatches}
- Create Reception Layout
- Secure Vendors { up to 5 }
- Setup Day of
- Order Items Needed { Napkins/ Koozies Etc }
- Unique Ideas
- Flower/Decor for Rehearsal Dinner
- Includes Timeline/Agenda for Day of
- up to 25 hours { 8 used for day of }

** all items/decor rentals is additional **

Design Service

- Send Design Questionnaire { Clients fill out }
- Visit ceremony/reception site
- Color Palette
- Pick out Linens {request swatches}
- Create Ceremony Layout
- Create Reception Layout
- Pick out Bridesmaid dresses
- Pick out Tux
- Unique Ceremony Ideas
- Unique Reception Ideas
- Boutonnieres & Bride/Bridesmaid Bouquets
- Flower/Decor for ceremony
- Flower/Decor for reception
- Rental List to send over to Rental Companies
- Includes Timeline for Day of
- A Wedding that will WOW your guest :)
- up to 20 hours
-

** all items/decor rentals is additional **

Additional hours will be billed at \$40 an hour.

Design Service is for the bride who is not sure how to bring her colors & style to life.

We are here to create a Stunning & Brilliant Event for you!

Notes

Additional Services:

Assembly of Invitations
Addressing of Invitations
Hotel/Guest bags
Rehearsal Dinner Plans
Engagement Parties
Bachelor Party
Bachelorette Party
Programs
Steam Iron Linens
Vendor Research
Venue Research
Design/Decor
Clean Up Crew
Removal of Linens
Snap Chat Filter

& Much Much More...

\$1000 deposit to
secure your day

Jacquie Horne

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www.sbeventsblog.com

Contact Hours

Tuesday- Friday 9AM-4PM

Saturday- Event & Wedding Days

Sunday & Monday- CLOSED

** Best way is EMAIL **

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Charlotte, NC 28211

Press

